



CRUISE 1

by **Agilysys**..

**Integrated Technology to Help
Enhance Customer Satisfaction
and Increase Profits**

Agilysys Hospitality Solutions for Cruise Operations



Point-of-Sale Solutions



Document Management



Cruise by Agilysys

The cruise line industry is on the verge of amazing growth worldwide. The potential dollars that this represents to your company's future is important. However, capitalizing on it means capturing and holding consumer attention. The technology you choose now—specifically how effective it is at supporting memorable passenger experiences—will determine how you fare in the future.

Agilysys is at the forefront of integrated hospitality technology for the cruise line industry. Together, point-of-sale, inventory & procurement, document management, activities and dining reservations & table management solutions form the technology hub that can make improving the passenger experience of your cruise line a reality. Push restaurant availability to screens throughout the ship, enable poolside servers to speed orders through handhelds or even create a convenient, shipwide cashless experience for your passengers. Agilysys solutions allow you to create better passenger experiences with integrated technology that's available today.



Workforce Management



Inventory & Procurement



Spa Management



Features and Benefits

The technology market is cluttered with software products to streamline cruise operations. So why choose Agilysys solutions?

Enterprise Reporting

Utilize operation-specific, audit-based and guest-centric reporting to address all areas of your business. Customize reports and get the right information at the right time—faster than ever before—to ensure that you are seeing consistent numbers across your entire operation.

Deployment Options

Deploy Agilysys solutions via a premise-based or hosted model without your needing a fully staffed onboard IT department.

Offline Capability

Eliminate downtime worries with technology that allows you to synchronize data as soon as your network connection is established.

Scalable/Stable Solution

Agilysys solutions for cruise are some of the most reliable, stable solutions on the market today. They support operations 24/7/365, assuring that you have on demand data to service your passengers from the time they board and throughout their voyage. With Agilysys solutions assisting your operations, your customers spend less time waiting and more time enjoying their journey.

Agilysys Solutions for Cruise

Agilysys offers unsurpassed technology to assist with day-to-day operations; these solutions include:

Agilysys InfoGenesis™ POS is an award-winning point-of-sale solution designed to help you serve your guests more effectively while enhancing your efficiency and profitability. The system is easy to set up and maintain, and its scalable architecture enables you to add workstations without having to build out expensive infrastructure. The software integrates easily with a wide variety of other applications, and is designed to process transactions in the highest volume environments without any loss of performance at the point of sale. Rare offline capabilities allow the POS terminal to continue to perform well during intermittent server or network outages, synchronizing data as soon as your network connection is reestablished. Superior check management and on-floor reporting, along with consistent terminal configuration, pricing and screen setup, combine to give your frontline staff the tools they need to provide exceptional guest service across your entire organization. Item images on buttons make ordering fast and easy. InfoGenesis POS is also available through a subscription service.

Point-of-Sale Solutions



Agilysys InfoGenesis Mobile 2.0 is a mobile point-of-sale (POS) solution that seamlessly integrates with Agilysys InfoGenesis POS software. The application is reliable, sleek and easy to learn, with a user interface that's intuitive and simple to configure. Orders are automatically sent to the kitchen, enabling faster service and increased table turns. InfoGenesis Mobile 2.0 is a flexible, cost-effective tool to help service teams become more efficient and productive.

ResPAK, from AS Digital, is a complete restaurant management solution that is designed specifically to allow properties to minimize staff costs, increase operational efficiency and maximize revenue. ResPAK offers tools for reservation management, Internet reservations, table management, customer relations management (CRM), marketing and loyalty programs. The software is available in nine languages and can interface with a wide range of POS and PMS solutions.



Document Management

Agilysys DataMagine™ document management solution suite is a document management solution that transforms paper records into electronic images that are then archived for on-demand access. Increase security and functionality while realizing organizational process improvements. The software's U.S.-patented imaging module seamlessly integrates with your business applications, usually without writing or changing a single line of code. A cost-effective document management solution is something that virtually every business needs, whether it's to cope with increasing paperwork or to satisfy regulatory requirements. Revolutionize paper document storage and retrieval from an inefficient and expensive drain on your bottom line into a benefit that saves money while promoting environmental stewardship.

 DataMagine™



 WMx™

Agilysys Workforce Management Solution™ (WMx) is an innovative and feature-rich suite of workforce management tools that help hospitality professionals improve decision making, reduce labor costs and empower employees while also aligning corporate best practices with their day-to-day activities. The software is accurate, mobile, customizable and easy to use. WMx is designed specifically to help hospitality organizations improve the efficiency and productivity of their workforce. Included are tools for performance-based scheduling, dynamic labor forecasting, embedded workflow for employee hiring, employee self-service, multiple time capture solutions and seamless integration to numerous POS, PMS, inventory and payroll systems, all of which combine to make doing business easier and more profitable.

Workforce Management



Agilysys Stratton Warren System (SWS) is designed to improve productivity while reducing labor costs and waste. The system manages the entire inventory and procurement process — from requisition to invoice — and integrates with most leading financial and point-of-sale software products. Maximize your organization's buying power by aggregating the purchasing of all departments and locations for mission-critical items, as well as for those hundreds of incidentals that add up to big dollars. SWS is available as an on-premise solution or through a subscription service.

Agilysys Eatec® is an inventory and procurement solution that provides core purchasing, inventory, recipe, forecasting, production and sales analysis functions as well as optional catering, restaurant, buffet management and nutrition modules in a single Web-enabled solution. Manage your inventory with a full-featured, Windows®-based, solution for foodservice operations of any size in any market, from restaurants to tribal gaming to universities. The Eatec system provides a centrally located suite of management tools that is accessible from any outlet in your organization. The software is available as an on-premise solution or through a subscription service.

Inventory & Procurement



Agilysys EatecTouch is an optional software applet that operates on any Windows-based POS terminal, providing users with access to the Eatec application from any terminal location.

Agilysys EatecPocket is a Windows Mobile compatible application designed to work on a handheld wireless device, enabling users to perform inventory transactions. The software incorporates barcode scanner functionality for mobile updates of the database.

Agilysys Spa Management covers all aspects of running the facility, from scheduling guests for services to managing staff schedules, maximizing efficiency and profitability. The solution is fast to implement, easy to use and it helps streamline the management of your facilities resources. With the ability to track guest activities and preferences, you can enhance customer relations management and upsell your clients at their next visit. Increased efficiencies in scheduling and inventory control help you achieve a fast return on investment.

● ● ● Spa Management

 VisualOne™



Bottom Line Benefits/ROI

By implementing Agilysys solutions onboard your cruise ships, you gain the benefits of tomorrow's technologies today, enabling you to make fact-based decisions for ways to improve your processes and capitalize on revenue opportunities. Because a wealth of information is shared across technologies, you can understand your passengers better and provide a higher level of service, which can increase customer loyalty and encourage repeat business for maximum long-term revenue.

Summary

Technology solutions that are dependable and easy to use are essential to a 24/7 business like yours. Agilysys delivers an array of best of breed solutions to the cruise line industry, single-sourced from a large, financially stable supplier. Backed by a skilled support staff and a mature and proven field service organization, Agilysys technologies let you manage your operations with powerful, cost effective enterprise systems, all seamlessly integrated. To see why the biggest names in the cruise industry rely on Agilysys to help them run a more efficient, profitable and guest-centric operation, visit www.agilysys.com or call 877.369.6208.

Point-of-Sale



Document Management



About Agilysys

Agilysys is a leading developer and marketer of proprietary enterprise software, services and solutions to the hospitality industry. The company specializes in market-leading point-of-sale, property management, inventory & procurement, workforce management and mobile & wireless solutions that are designed to streamline operations, improve efficiency and enhance the guest experience. Agilysys serves casinos, resorts, hotels, foodservice venues, stadiums and cruise lines. Agilysys operates extensively throughout North America, Europe and Asia, with corporate services located in Alpharetta, GA, and APAC offices in Singapore, Hong Kong and Malaysia. For more information, visit www.agilysys.com.

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