

Agilysys GolfPro: Complete Pro Shop Management

The Agilysys GolfPro solution offers golf property managers complete pro shop management with tee time scheduling, member profile/billing, tournament management and Web and email access bundled into one solution that can operate standalone or integrate with your Agilysys PMS. Set up and maintain complete member profiles and histories, including financials, handicaps and records of purchases. The solution has an industry-standard interface, allowing you to move golfers to new time slots to maximize course utilization. A tee time reservation can also be associated with a PMS package plan; if the room is cancelled, you receive a prompt to keep or cancel reserved tee times, providing real-time updates on course availability.

Streamline Pro Shop Activities

With the GolfPro module, you can monitor sales and inventory in real time, enabling you to update your resources continuously to ensure full inventory. Create purchase orders, calculate discounts and make corrections and voids with ease. GolfPro simplifies the management of special orders, mail orders, coupons and gift certificates, giving you the option to post charges to a guest's room or settle by cash, check or

credit card. Powerful reporting capabilities can track tee times, inventory, review tournaments and analyze revenue to help you make informed business decisions.

Multiple Tasks, Multiple Functions

Depending on the activity, GolfPro simplifies scheduling and maintenance activities. Book for multiple courses, generate wait lists, create member profiles, track scores and handicaps. Managers can secure personal data with user permissions. Instructors can build work schedules and block lesson times for guests directly on the tee sheet. Planning a tournament? Use GolfPro to define the dates, style of play and group name.

Enhance Customer Service

The software integrates with Agilysys Visual One™ PMS so guests can reserve golf tee times when booking a room. The reservation automatically appears on the guest's activity schedule in the PMS system. Comprehensive member profiles allow your staff to personalize guest relationships and upsell them with retail products or suggest upcoming tournament events. By simplifying the tasks that your staff does each day, you provide prompt service and maximize the time available for staff contact with each guest.

Managing a golf course profitably can be a challenge for the hospitality professional. You need to do more than simply operate a pro shop; you need to organize tournaments, track tee times and manage customer histories. An efficiently run operation can attract new customers, improve guest relationships and give you the competitive edge you need to maximize your revenue.

Take guest relations to the next level, differentiate yourself from the competition and maximize your profits with the Agilysys GolfPro system.





Features and Benefits

Pro Shop Point-Of Sale (POS)	Settle to cash, credit card, member account or guest room.
Reporting	Generate reports such as tee time schedules, tournaments, inventory availability, sales and more.
Rental Inventory Management	Create and track inventory for carts, clubs, shoe rentals, etc. Functionality can also be used for preventative maintenance, either to track items taken out of inventory for maintenance or scheduling items for monthly, quarterly or annual maintenance.
Website Access	Members can reserve tee times online.
Easy to Use	Reduce training time for staff using a simple, intuitive interface.

By implementing the GolfPro solution at your property, you can simplify your operations and enrich customer relations management for increased loyalty. The state-of-the-art system provides hospitality professionals complete and efficient pro shop management, not just sales and inventory control. With the software's integrated database, Web and email access, your staff can take customer service to the next level, differentiating yourself from the competition to win the recruitment battle and maximize profits.

If you would like more information about how Agilysys Hospitality Solutions can help you streamline operations and maximize profit, visit www.agilysys.com or call 877-369-6208.



About Agilysys

Agilysys is a leading developer and marketer of proprietary enterprise software, services and solutions to the hospitality industry. The company specializes in market-leading point-of-sale, property management, inventory & procurement, workforce management and mobile & wireless solutions that are designed to streamline operations, improve efficiency and enhance the guest experience. Agilysys serves casinos, resorts, hotels, foodservice venues, stadiums and cruise lines. Agilysys operates extensively throughout North America, Europe and Asia, with corporate services located in Alpharetta, GA, and APAC offices in Singapore, Hong Kong and Malaysia. For more information, visit www.agilysys.com.

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