

# HOW DO YOU GET YOUR SHARE OF REGULARS?

## Earn and Keep More Guests!

More than  
**25%** of your  
**PROSPECTIVE GUESTS**



are using **TECHNOLOGY** to make their **RESTAURANT CHOICES**<sup>1</sup>

**Diners make decisions based on the online accessibility and convenience of your restaurant.**

Simply having a website with an ERB (Electronic Reservations Booking) system isn't enough. You need an interactive, cloud-based presence to acquire more guests. And your front-of-house needs advanced tools that can handle a variety of guest expectations.

- **Fill the house** through an online, interactive reservations system as well as an in-house client application that allows diners to not only reserve a date and time, but reserve their preferred table, server or section. Efficiently optimize your floors to serve more guests and maximize revenue opportunities.
- **Build guest loyalty** with front-of-house automation and flexibility that your competitors won't have. Win repeat business when you launch customized promotions or restaurant specials aimed at creating loyalty, giving guests a reason to come back.
- **Guaranteed bookings revenue** when you accept advance payment for special meals at the time of reservation. Ensure a return even when guests are a 'no show'.
- **Strengthen your operational performance** when you take command of your floors. Control table inventory, private dining, and other special events with an intuitive interface.

Diners find it frustrating when they have to wait in line or call to change their reservations<sup>2</sup>. Don't give them a reason to walk away.

**Agilysys rGuest® Seat reservations & table management gives you the upper hand among a surplus of dining options.**

<sup>1</sup>National Restaurant Association, Restaurant Trends Survey 2014. <https://www.restaurant.org/Downloads/PDFs/News-Research/research/ForecastExecSummary2015-FINAL.pdf>  
<sup>2</sup><http://www.restaurant.org/Manage-My-Restaurant/Operations/Front-of-House/Say-Good-Bye-to-No-Shows>

The information contained in this promotional material is for illustration purposes only. The actual product purchased by a customer may deviate in appearance and/or functionality from the product depicted in this promotional material.



Contact your Representative.

**ASK HOW RGUEST SEAT CAN HELP YOU ACQUIRE MORE GUEST REVENUE.**

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### ABOUT AGILYSYS

Agilysys™ has been a leader in hospitality software for more than 40 years, delivering innovative guest-centric technology solutions for gaming, hotels, resorts and cruise, corporate foodservice management, restaurants, universities, stadia and healthcare. Agilysys offers the most comprehensive software solutions in the industry, including point-of-sale (POS), property management (PMS), inventory and procurement, payments, and related applications, to manage the entire guest journey. Agilysys is known for its leadership in hospitality, its broad product offerings and its customer-centric service. Some of the largest hospitality companies around the world use Agilysys solutions to help improve guest loyalty, drive revenue growth and increase operational efficiencies. Agilysys operates across North America, Europe, Asia-Pacific, and India with headquarters located in Alpharetta, GA. For more information visit [Agilysys.com](http://Agilysys.com).

**Agilysys...**