

HOW DO YOU GET YOUR SHARE OF REGULARS?

Earn and Keep More Guests!

More than **25%** of your **PROSPECTIVE GUESTS**



are using **TECHNOLOGY** to make their **RESTAURANT CHOICES**¹

Diners make decisions based on the online accessibility and convenience of your restaurant.

Simply having a website with an ERB (Electronic Reservations Booking) system isn't enough. You need an interactive, cloud-based presence to acquire more guests. And your front-of-house needs advanced tools that can handle a variety of guest expectations.

- **Fill the house** through an online, interactive reservations system as well as an in-house client application that allows diners to not only reserve a date and time, but reserve their preferred table, server or section. Efficiently optimize your floors to serve more guests and maximize revenue opportunities.
- **Build guest loyalty** with front-of-house automation and flexibility that your competitors won't have. Win repeat business when you launch customized promotions or restaurant specials aimed at creating loyalty, giving guests a reason to come back.
- **Guaranteed bookings revenue** when you accept advance payment for special meals at the time of reservation. Ensure a return even when guests are a 'no show'.
- **Strengthen your operational performance** when you take command of your floors. Control table inventory, private dining, and other special events with an intuitive interface.

Diners find it frustrating when they have to wait in line or call to change their reservations². Don't give them a reason to walk away.

Agilysys rGuest® Seat reservations & table management gives you the upper hand among a surplus of dining options.

¹National Restaurant Association, Restaurant Trends Survey 2014. <https://www.restaurant.org/Downloads/PDFs/News-Research/research/ForecastExecSummary2015-FINAL.pdf>
²<http://www.restaurant.org/Manage-My-Restaurant/Operations/Front-of-House/Say-Good-Bye-to-No-Shows>

The information contained in this promotional material is for illustration purposes only. The actual product purchased by a customer may deviate in appearance and/or functionality from the product depicted in this promotional material.



Contact your Representative.

ASK HOW RGUEST SEAT CAN HELP YOU ACQUIRE MORE GUEST REVENUE.

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ABOUT AGILYSYS

Agilysys is a leading technology company that provides innovative software and services for point-of-sale (POS), property management (PMS), reservation and table management, inventory and procurement, workforce management, analytics, document management, and mobile and wireless solutions exclusively to the hospitality industry. Our products and services allow operators to streamline operations, improve efficiency and understand customer needs across their properties to deliver a superior overall guest experience. The result is improved guest loyalty, growth in wallet share and increased revenue as they connect and transact with their guests based upon a single integrated view of individual preferences and interactions. We serve four major market sectors: Gaming, both corporate and tribal; Hotels, Resorts and Cruise; Corporate Foodservice Management; and Restaurants, Universities, Stadia and Healthcare.

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