



Technology That Powers Frictionless Booking

A Branded Booking Experience
Driving Conversions & Revenue



Booking shouldn't create a barrier between guest intent and revenue.

Many online booking tools introduce unnecessary complexity through disconnected workflows, rigid rules, or generic designs that dilute your brand. Agilysys Book delivers a better experience. It provides an intuitive, fully branded booking journey that guides guests from discovery to confirmation while giving operators the control needed to increase conversions, ensure accuracy, and maximize direct revenue.

Benefits:



Increase Direct Booking Revenue

Drive more direct bookings by showcasing rooms, packages & addons in a single, seamless transaction that boosts conversion and ancillary spend.



Higher Conversion and Guest Satisfaction

Deliver a mobile optimized, intuitive booking journey that reduces abandonment, builds trust, and encourages repeat direct bookings.



Reduce Online Travel Agency (OTA) Commission Spend

Shift demand to brand owned channels to lower reliance on high commission OTAs and protect margins on every reservation.



Greater Revenue Visibility & Control

Gain clear insight into booking performance and demand patterns to optimize pricing, packaging, and distribution decisions with confidence.



Operational Efficiency at Scale

Simplify booking management by consolidating rates, packages & entitlements into one platform that scales across properties without added complexity.



Faster Time to Market for Offers

Launch and update rates, packages, and promotions quickly, without IT dependence, so you can capitalize on demand as it happens.



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Agilysys Book **Product Features:**



Unified Booking Flow

Enable guests to book rooms, packages, and add-on experiences in a single transaction that reduces friction and increases average booking value.



Direct Channel Control

Maintain full control over rates, offers, and presentation through a branded booking experience that protects margins and strengthens guest relationships.



Automated Package Fulfillment

Simplify package bookings by automatically applying included services and confirming them in real time, helping teams save time and recognize revenue faster.



Real-Time PMS Integration

Ensure accurate posting and guest data through seamless integration with Agilysys PMS platforms and connected systems.



Mobile First Branded Experience

Deliver a fast, intuitive, and fully responsive booking journey customized to your brand, pricing, and vision.



Scalable Portfolio Management

Centrally manage rates, packages, and offers across single or multi-property portfolios without custom development.

The Power of the **Agilysys Ecosystem**

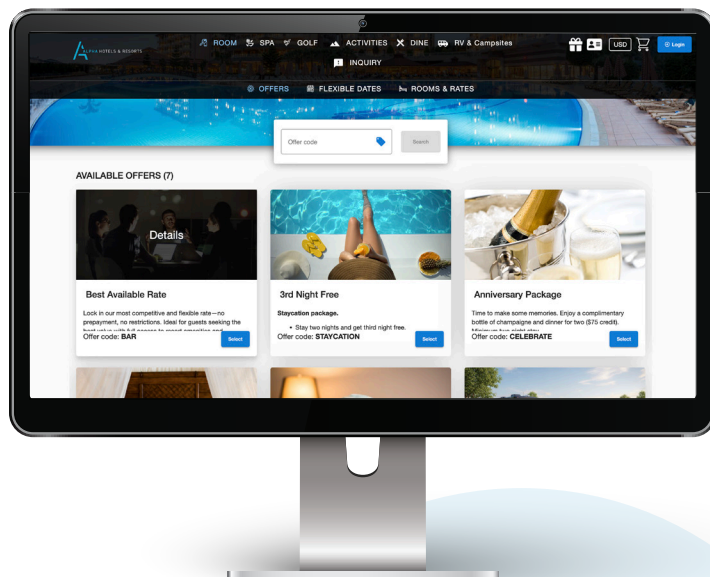
Take Book further with integrated solutions designed to streamline operations and personalize every guest interaction.



Turn group bookings into connected mobile experiences.



Extend group bookings into golf experiences.



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