



agilysys Loyalty & Promotions

Turn Every Stay into a Reason to Return

Personalized Loyalty & Promotions
Technology Purpose-Built for Hospitality



Loyalty works best when it feels personal.

Agilysys Loyalty & Promotions empowers brands to recognize guests with tailored rewards and targeted promotions that reflect real behavior and preferences. Integrated across the Agilysys ecosystem, the platform enables real-time earning, redemption, and promotion delivery across on-property and digital touchpoints, helping operators build stronger guest relationships while maximizing revenue.

Benefits:



Increase Guest Retention & Repeat Visits

Reward guests for their engagement and spending, encouraging loyalty that turns one-time visits into long-term relationships.



Strengthen Brand Awareness

Create meaningful loyalty experiences that reinforce brand connection and make guests feel recognized and valued.



Deliver Personalized Guest Experiences

Leverage guest data to tailor offers, rewards, and incentives based on behavior, preferences, and stay history.



Simplify Loyalty Program Management

Centralize loyalty rules, promotions, and rewards in one platform, reducing complexity and operational overhead.



Drive Incremental Revenue

Promote targeted upsells, limited-time offers, and experiential rewards that increase spend without relying on blanket discounts.



Scale Loyalty Across the Enterprise

Support single-property or multi-property programs with flexible configuration that grows alongside your business.



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[agilysys.com](https://www.agilysys.com)

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Agilysys Loyalty & Promotions **Product Features:**



Flexible Loyalty Programs

Design tier-based, points-based, or hybrid loyalty programs with customizable earning, redemption, and expiration rules.



Enterprise-Wide Program Management

Manage loyalty programs and promotions across multiple properties or brands while maintaining consistent rules and visibility.



Targeted Promotions & Offers

Create and deliver personalized promotions based on guest segments, behaviors, visit frequency, or spend thresholds.



Integrated Guest Profile & Transaction Data

Leverage real-time data from across the Agilysys ecosystem to power accurate rewards, personalization, and reporting.



Real-Time Earn & Redeem

Enable guests to earn and redeem rewards instantly across eligible transactions, improving satisfaction and engagement.



Built-In Tracking & Performance Insights

Monitor program performance, guest engagement, and redemption activity to continuously optimize loyalty strategies.

The Power of the **Agilysys Ecosystem**

Take Loyalty & Promotions further with integrated solutions designed to streamline operations and personalize every guest interaction.

Loyalty & Promotions



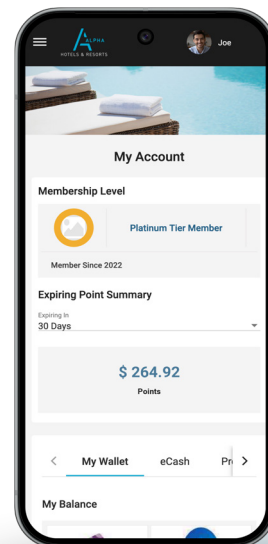
Digital Marketing

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