



One Platform, Total Event Control

Smart Technology for
Seamless Events



Flawless event execution starts with connected teams and streamlined processes.

Yet many properties still rely on fragmented tools that slow operations and create costly errors. Agilysys Sales & Catering centralizes event management in one powerful platform, bringing together booking, room blocks, menus, pricing, and contracts. Integrated workflows connect sales, catering, and operations for real-time visibility across departments, enabling teams to manage the entire event lifecycle from initial inquiry to final billing with confidence and efficiency.

Benefits:



Complete Event Lifecycle Management

Streamline every stage, from initial inquiry to final billing, within a single platform. Manage event spaces, room blocks, menus, and contracts effortlessly for a seamless guest experience.



Rapid Responses & Increased Conversions

Accelerate turnaround with instant proposals and digital contracting. Respond faster to inquiries, secure bookings sooner, and boost conversion rates.



Accurate Forecasting & Revenue Optimization

Harness real-time data and predictive analytics to forecast demand with precision, uncover revenue opportunities, and maximize profitability.



Real-Time Insights for Smarter Decisions

Access live dashboards and actionable analytics instantly, eliminating hours of manual reporting and enabling smarter, faster decisions.



Labor Savings Through Automation

Reduce manual effort by automating repetitive tasks like room block updates, menu adjustments, and contract generation, freeing your staff to focus on high-value guest interactions.



Digital Collaboration for Planners & Staff

Empower planners with online access to proposals, menus, and event details. Improve communication, expedite approvals, and deliver flawless events.



Sales@agilysys.com



877.369.6208



[agilysys.com](https://www.agilysys.com)

The information contained in this promotional material is for illustration purposes only. The actual product purchased by a customer may deviate in appearance and/or functionality from the product depicted in this promotional material.

Copyright © 2026 by Agilysys NV, LLC. All rights reserved. Neither this document nor any portion of the contents of this document may be reproduced or transmitted in any form or by any means without the prior written permission of Agilysys NV, LLC. This document may be changed at any time without notice. This document contains confidential information of Agilysys NV, LLC, which may not be used or further disclosed without the prior written permission of Agilysys NV, LLC. All trademarks, and registered trademarks are the property of their respective owners.

Agilysys Sales & Catering **Product Features:**



Operation Accuracy With Real-Time BEOs

Ensure flawless event execution with automatically updated Banquet Event Orders that sync across sales, catering, and operations.



Menu & Price Automation

Create and update menus with dynamic pricing that automatically syncs across all events for accuracy, efficiency and consistency.



Event Space & Room Block Management

Book event spaces & manage guest room blocks in real time to optimize availability while also maximizing revenue.



Deep, Two-Way Integration to Agilysys PMS, POS, Payments, & Inventory

This supports automated banquet posting, real-time revenue reconciliation, and accurate forecasting tied to actual operational systems..



Digital Contracts & e-Signatures

Generate proposals and contracts instantly with secure e-signature capabilities to speed up the booking process and create an efficient experience for guests and staff.



Integrated Gratuity/Tips Workflow Connected to Event Revenue

Agilysys uniquely automates service charge tracking that can be integrated to payout systems with complex calculations—essential for large F&B operations.

The Power of the **Agilysys Ecosystem**

Take Sales & Catering further with integrated solutions designed to streamline operations and personalize every guest interaction.

Sales & Catering



InfoGenesis

Maximize event revenue with POS & catering integration.



Versa

Unify event billing with seamless guest billing.



agilysys Hospitality Technology
to **Go Beyond™**



Sales@agilysys.com



877.369.6208



agilysys.com

Snap to
Learn More

