

Timely, Relevant Email & SMS Marketing Campaigns



Personalized Digital Hospitality Marketing

Agilysys Digital Marketing automates guest email and SMS marketing communications to stay connected with guests throughout the guest journey. Whether your message is triggered at time of reservation, check-in/out or is part of an automated campaign, you can make every communication feel personal and relevant.

More opportunities to enhance guest service



Messages That Matter

Provide personalized content & offers. Each guest message is tailored to the specific nature of the guest, their history, and their stay – generating both service and revenue opportunities. A family traveller might receive different offers than a business traveller, etc.



Brand-Crafted Designs In Minutes

The easy to use, powerful message editor allows you to quickly create offer templates using your branding with a simple drag & drop interface that optimizes your messages for both mobile and desktop viewing.



Build Revenue With Targeted Marketing Campaigns

Drip campaigns deliver relevant content and offers to the guest at each stage of the journey, while targeted campaigns stimulate repeat business and demand for future travel.



Access Guest Information From Any System

Connect all your systems and combine content (e.g. single itinerary) to deliver a unified, single view of each guest's journey that automatically inserts content from each booking and interaction.

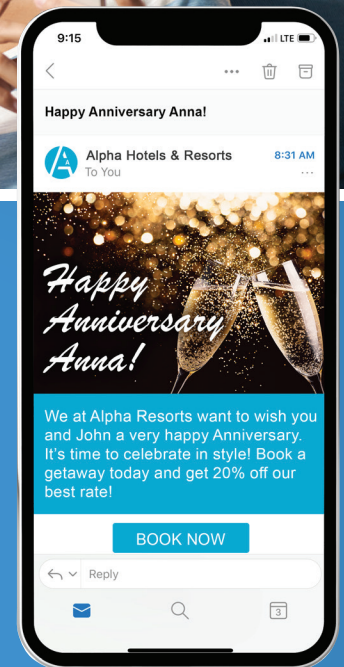


Communication Channels That Match Guest Preferences

Email or SMS is each guest's choice with content that dynamically formats for both. And integration with Agilysys rGuest® Service powers two-way chat for a superior guest experience and added service and revenue opportunities.

See Agilysys Digital Marketing in Action! Visit www.Agilysys.com or call: 877.369.6208

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**Get Personalized
Guest Engagement.**

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ABOUT AGILYSYS

Agilysys has been a leader in hospitality software for more than 40 years, delivering innovative cloud-native SaaS and on-premise guest-centric technology solutions for gaming, hotels, resorts and cruise, corporate foodservice management, restaurants, universities, healthcare, and sports and entertainment. Agilysys offers the most comprehensive software solutions in the industry, including point-of-sale (POS), property management (PMS), inventory and procurement, payments, and related applications, to manage the entire guest journey. Agilysys is known for its leadership in hospitality, its broad product offerings and its customer-centric service. Some of the largest hospitality companies around the world use Agilysys solutions to help improve guest loyalty, drive revenue growth and increase operational efficiencies. Agilysys operates across the Americas, Europe, the Middle East, Africa, Asia-Pacific, and India with headquarters located in Alpharetta, GA.

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