# Engage
By Agilysys

## GUEST LOYALTY & PROMOTIONS

# Manage All Your Guest Engagement Programs With a Single Solution

## Simplify Guest Loyalty & Promotion Management

Struggling with point solutions for managing loyalty and related promotion programs? Agilysys Engage with Guest Loyalty and Promotions can help you efficiently manage these critical guest interactions while providing simple guest self-service access and integration with your other Agilysys solutions.

## More opportunities to grow guest loyalty

### Multiple Guest Types

Control your loyalty programs by defining the Guest Loyalty types you need. Whether you manage programs for individuals, families, groups, corporate accounts or all of these, you define the program parameters for each

### Build Programs Tiers to Recognize Frequent Patrons

Use configurable program tiers to encourage return visits and reward frequent or high spending patrons. Create annual programs that reset on a regular basis ,and provide for specialty visits to earn additional status.

### Secure Guest Accounts and Provide Flexible Accrual & Redemption Options

Use the latest security features like QR codes and RFID/MSR card support to protect your member information while providing flexible point accrual and redemption options such as by tier level, outlet type, in multiple bucket types and with unique expiration rules.

### Leverage Your Loyalty Program with Guest Promotions

Use the guest data you collect to craft targeted promotions for loyalty members. From BOGO to conditional discounts and seasonal multipliers, you control program features and targeting to optimize your promotion spend.
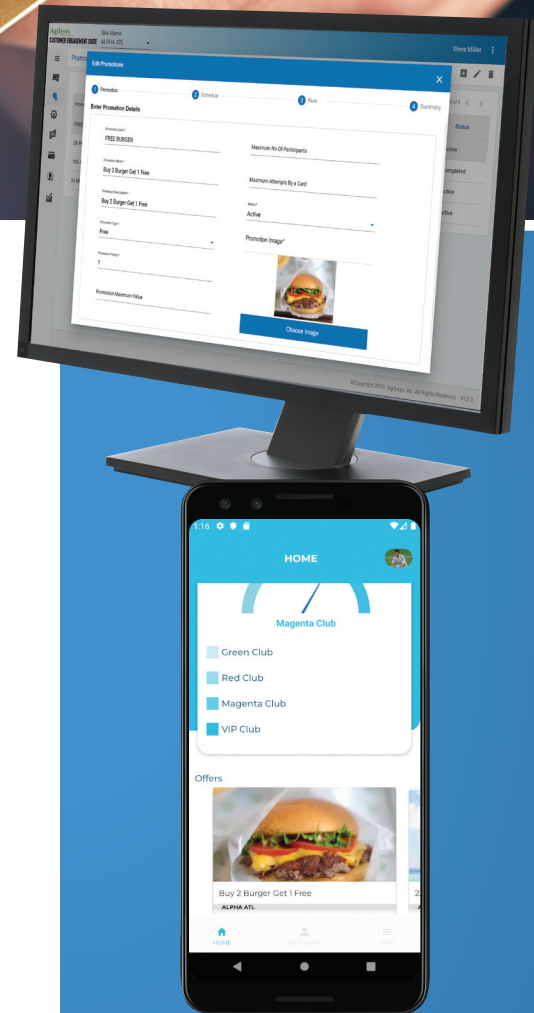
### Integrate Guest Loyalty Programs with Other Agilysys Solutions

Leverage the power of your Agilysys POS and PMS solutions to share guest information and manage point accrual and redemption across your properties.

## Contact your Agilysys representative, or call us at  877 369 6208.

### ABOUT AGILYSYS

Agilysys has been a leader in hospitality software for more than 40 years, delivering innovative cloud-native SaaS and on-premise guest-centric technology solutions for gaming, hotels, resorts and cruise, corporate foodservice management, restaurants, universities, healthcare, and sports and entertainment. Agilysys offers the most comprehensive software solutions in the industry, including point-of-sale (POS), property management (PMS), inventory and procurement, payments, and related applications, to manage the entire guest journey. Agilysys is known for its leadership in hospitality, its broad product offerings and its customer-centric service. Some of the largest hospitality companies around the world use Agilysys solutions to help improve guest loyalty, drive revenue growth and increase operational efficiencies. Agilysys operates across the Americas, Europe, the Middle East, Africa, Asia-Pacific, and India with headquarters located in Alpharetta, GA.

The information contained in this promotional material is for illustration purposes only.  The actual product purchased by a customer may deviate in appearance and/or functionality from the product depicted in this promotional material.

# Agilysys