

# Loyalty & Promotions

## GUEST LOYALTY & PROMOTIONS

Manage All Your  
Guest Engagement  
Programs With a  
Single Solution

### Simplify Guest Loyalty & Promotion Management

Struggling with point solutions for managing loyalty and related promotion programs? Agilysys Loyalty and Promotions can help you efficiently manage these critical guest interactions while providing simple guest self-service access and integration with your other Agilysys solutions.

#### More opportunities to grow guest loyalty



##### Multiple Guest Types

Control your loyalty programs by defining the Guest Loyalty types you need. Whether you manage programs for individuals, families, groups, corporate accounts or all of these, you define the program parameters for each



##### Build Programs Tiers to Recognize Frequent Patrons

Use configurable program tiers to encourage return visits and reward frequent or high spending patrons. Create annual programs that reset on a regular basis, and provide for specialty visits to earn additional status.



##### Secure Guest Accounts and Provide Flexible Accrual & Redemption Options

Use the latest security features like QR codes and RFID/MSR card support to protect your member information while providing flexible point accrual and redemption options such as by tier level, outlet type, in multiple bucket types and with unique expiration rules.



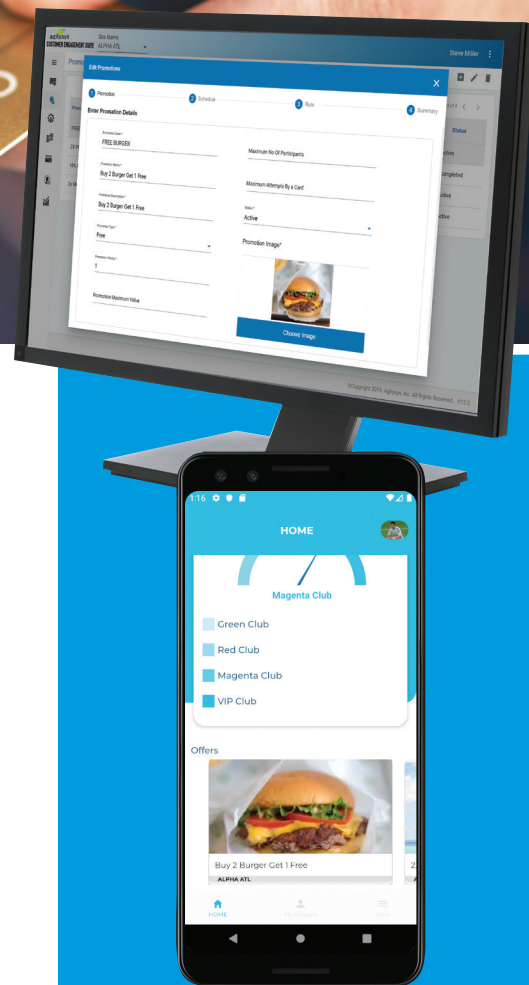
##### Leverage Your Loyalty Program with Guest Promotions

Use the guest data you collect to craft targeted promotions for loyalty members. From BOGO to conditional discounts and seasonal multipliers, you control program features and targeting to optimize your promotion spend.



##### Integrate Guest Loyalty Programs with Other Agilysys Solutions

Leverage the power of your Agilysys POS and PMS solutions to share guest information and manage point accrual and redemption across your properties.



### ABOUT AGILYSYS

Agilysys exclusively delivers state-of-the-art software solutions and services that help organizations achieve High Return Hospitality™ by maximizing Return on Experience (ROE) through interactions that make 'personal' profitable. Customers around the world use Agilysys Property Management Systems (PMS), Point-of-Sale (POS) solutions and Inventory and Procurement (I&P) systems to consistently delight guests, retain staff and grow margins. Agilysys' customer base includes branded and independent hotels; multi-amenity resorts; casinos; property, hotel and resort management companies; cruise lines; corporate dining providers; higher education campus dining providers; food service management companies; hospitals; lifestyle communities; senior living facilities; stadiums; and theme parks. [www.agilysys.com](http://www.agilysys.com)

**Contact your Agilysys representative,  
or call us at 877 369 6208.**

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