



CUSTOMER SPOTLIGHT:
CHER-AE HEIGHTS CASINO
TRIBAL CASINO PROPERTY TO UPGRADE
TECHNOLOGY WITH AGILYSYS SOLUTIONS
SUITE

Located on cliffs overlooking the breathtaking Northern California shore, this casino property has premier gaming, dining and live entertainment options for any taste.



Just five minutes off Highway 101 in beautiful Trinidad is the Cher-Ae Heights Casino, owned and operated by the Cher-Ae Heights Indian Community of the Trinidad Rancheria. The property features several dining options such as the Sunset Restaurant, the Sunrise Grill and the Seascapes Restaurant, all offering guests an amazing view of the shore. Guests can also enjoy entertainment at the on-site premier nightclub, the Firewater Lounge, featuring nightly events and frequent showings of UFC fights.

It was important to the management team at Cher-Ae Heights to be EMV and PCI compliant while adding flexibility with deeper insight into operations. When looking for new technology for the property, they found that the innovative solutions from Agilysys met their demands to replace a long-time competitive solution.

“We see so many advantages for our casino with these Agilysys products, and we are excited to have them be a part of our operations,” said Ron Badouin, General Manager at Cher-Ae Heights Casino. “Agilysys InfoGenesis POS will help us streamline food and beverage operations while Agilysys Analyze provides us with real-time, detailed key performance metrics, eliminating the need for manual reports and spreadsheets. We are particularly excited for the security that comes with Agilysys Pay, giving us peace of mind with complete, secure payment processing for our guests.”

The casino will secure guests’ financial data with Agilysys Pay, while Agilysys InfoGenesis POS will help optimize food and beverage operations and deliver an exceptional guest experience. Agilysys Analyze will allow management to utilize POS data to provide key operational insights and act on them in real-time to boost profitability and improve efficiency.

AGILYSYS SOLUTIONS INSTALLED AT THE
CHER-AE HEIGHTS CASINO

- Agilysys InfoGenesis® POS
- Agilysys Pay
- Agilysys Analyze



ABOUT OUR SOLUTIONS:

InfoGenesis

The award-winning point-of-sale solution that's designed to help businesses serve their guests more effectively. Agilysys InfoGenesis® POS boasts an intuitive touchscreen interface with extensive reporting and analytics that enable operators to control costs and streamline operations. With rapid deployment and centralized configuration, businesses can quickly leverage next-generation point-of-sale to transform the guest service experience. Switch seamlessly between terminals and tablets to maximize server efficiency.

Pay

Agilysys Pay enables complete and secure payment processing. It leverages one of the few payment offerings that includes: validated Point-to-Point Encryption (P2PE), while drastically reducing annual PCI audit costs; robust tokenization, and a full range of fixed and mobile EMV-ready payment devices that ensure compliance with new card security regulations.

Analyze

Managers boost profitability and optimize operations with Agilysys Analyze®, Agilysys' business intelligence tool for POS and PMS solutions. Reveal real-time, key performance metrics, including sales trends, table turns, product mix and more. Out-of-the-box reporting and dashboard capabilities eliminate the need for manual, error-prone spreadsheets.

ABOUT AGILYSYS:

Agilysys is well known for its long heritage of hospitality-focused technology innovation. The Company delivers modular and integrated software solutions and expertise to businesses seeking to maximize Return on Experience (ROE) through hospitality encounters that are both personal and profitable. Over time, customers achieve High Return Hospitality by consistently delighting guests, retaining staff and growing margins. Customers around the world include: branded and independent hotels; multi-amenity resort properties; casinos; property, hotel and resort management companies; cruise lines; corporate dining providers; higher education campus dining providers; food service management companies; hospitals; lifestyle communities; senior living facilities; stadiums; and theme parks. The Agilysys Hospitality Cloud™ combines core operational systems for property management (PMS), point-of-sale (POS) and Inventory and Procurement (I&P) with Experience Enhancers™ that meaningfully improve interactions for guests and for employees across dimensions such as digital access, mobile convenience, self-service control, personal choice, payment options, service coverage and real-time insights to improve decisions. Core solutions and Experience Enhancers are selectively combined in Hospitality Solution Studios™ tailored to specific hospitality settings and business needs.

LEARN MORE ABOUT AGILYSYS SOLUTIONS

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